

ESSEC features in international rankings

Cergy, 17th September 2007

ESSEC makes its first appearance in the Wall Street Journal's rankings for the preferred MBA of top recruiters across the world. ESSEC has come out in 7th position in the world and first position in France in the international "Top Business Schools recruiters' MBA Picks" rankings. The ESSEC Specialized Master's in Strategy and Management of International Business (or "SIAI") comes out in 5th position in the Financial Times best Master's in Management rankings, an improvement of one place in comparison to last year.

The appearance of two ESSEC programs in two major international rankings consolidates the School's position as one of the top management institutions in the world.

➤ ***The ESSEC MBA has made a remarkable début in the Wall Street Journal's rankings, which reflect the opinion of the world's top recruiters on the best MBAs. ESSEC's first participation sees it comes out in 7th place in the world in the international "Top Business Schools recruiters' MBA Picks" rankings. As the name suggests, the choice of programs is carried out by managers and recruiters from the world's top companies, who select the MBAs from across the world that they consider to be the best from a recruitment point of view. The rankings are based upon the responses of recruiters concerning their perception of the quality of a school and its graduates, as well as their intentions regarding the employment of graduates from the program under analysis. Particular mention was made by recruiters of the "open mind, entrepreneurial spirit, and personal integrity" of ESSEC MBA graduates.***

The appearance of our **ESSEC MBA** program in this ranking serves as recognition of its excellence by the professional world and **offers definitive proof of its place among the top international MBA programs.**

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This particular Master's offers a specialist preparation for an international career and comprises various possible tracks, including an Asian Track at ESSEC's Singapore campus, an American Track in partnership with Thunderbird, the Global School of International Management, and a Latin-American Track with EGADE Tecnológico, Monterrey (Mexico). The latter two schools are recognized as being the very best of their kind in the United States for international management and the best in Latin America for management; it is also worth noting that ESSEC's program received the highest level of alumni satisfaction for the whole ranking, with an Aims Achieved score of 85%.

About ESSEC

Founded in 1907, ESSEC Business School, Ecole Supérieure des Sciences Economiques et Commerciales, is a major figure in international management education. Teaching is carried out by researchers of international renown and heads of well-known companies. Together, they perpetuate a tradition of academic excellence and the nurturing of personality as well as a spirit of openness at the service of the economic and social sectors. www.essec.edu

This year, ESSEC celebrates its centenary. Discover the program of events at www.essec100years.com

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