

**For the 7th year consecutively
IMHI Ranked N° 1 among Hotel and Tourism
Post Graduate degrees in France**

Cergy, 3 April, 2009

The ***MBA in International Hospitality Management***, offered by the Institut de Management Hôtelier International (IMHI), has been ranked **Number 1 among Hotel and Tourism post-graduate degrees in France.**

The ranking was established by **SMBG**, a consultancy that specialises in higher education and produces annual rankings of the top Masters, Advanced Masters, MBA and specialised courses. SMBG based this ranking on results from interviews with both graduates and recruiters. The results are validated by a committee, which includes a representative from the French government who is responsible for research.

Three key criteria are retained for the ranking: **Reputation of the programme, salary following graduation, and graduate satisfaction.**

Created twenty-eight years ago as a joint venture between Cornell University and ESSEC, IMHI is now independent of Cornell and its '*MBA in International Hospitality Management*' is exclusively run under the ESSEC name. Taught entirely in English, the program has strong international content and reinforces ESSEC's position as a European leader in the hotel management sector.

About ESSEC

The ESSEC Group, the Ecole Supérieure des Sciences Economiques et Commerciales, founded in 1907, is a major player in management teaching on the world scene. Internationally renowned professor-researchers and highly-regarded business leaders ensure the high teaching standards. Together, they maintain the tradition of academic excellence, promote individual creativity and character building as well as the spirit of openness at the service of economic and business activities. For more information: www.essec.edu

Contacts

Olivia Retali
Press Officer
33 (0) 1 34 43 28 47
retali@essec.fr

Charles Luthi
Director, Corporate Relations
33 (0) 1 34 43 31 73
luthi@essec.fr