



New Partnership Agreement Saint-Cyr Coëtquidan – ESSEC Business School

The general of the division, Nicolas de Lardemelle, Commander of the Ecoles de Saint-Cyr Coëtquidan¹ (ESCC), and Monsieur Pierre Tapie, director of the ESSEC Group, will sign a partnership convention on Thursday 4th June, in the “salle d’honneur” of CESAT² at Ecole Militaire in Brittany, France.

This new style of partnership reflects an interest in sharing know-how between the civil and military worlds and promoting cooperation and dialogue in the areas of graduate and executive education, research and external relations.

More than a mere exchange of competencies, this engagement reinforces the link between army and nation, allowing future officers and future professionals to discover each other’s domains, fostering cohesive action between civil and military initiatives. It offers students at ESCC more exposure to important economic issues whilst ESSEC students will benefit in areas such as leadership development and decision-making in high-pressure environments.

The Ecoles de Saint-Cyr Coëtquidan and ESSEC are internationally reputed institutions, offering training that consistently pursues excellence whilst emphasizing responsible pedagogy. Whether they are officers or students, all the participants are trained to exercise leadership and make decisions, whilst benefiting from each of the schools particular poles of excellence which will remain at the heart of these exchanges aimed at better preparing decision-makers capable of facing highly complex challenges.

There will be the possibility of a press conference on-site from 5 p.m.

Lieutenant colonel Franck Chevallier
Director of Communication

Madame Beatrice de Luget
Director of PR, ESSEC Group

¹ The main training center for French army officers, les écoles de Coëtquidan features three schools: the École Spéciale Militaire de Saint-Cyr (ESM), the École Militaire Interarmes (EMIA) and the École Militaire du Corps Technique et Administratif.

² Collège de l’Enseignement Supérieur de l’Armée de Terre (literally ‘College of Higher Learning of the Army’)