

Globalization: Opportunities and threats for governments and corporations?

Cergy, 8 February 2010

28 January 2010: ESSEC's **European Center of Law and Economics** (CELEC) organized its annual forum on the theme "European Governments and Corporations under Globalization – Opportunities and Threats".

Under the **high patronage of Anne-Marie IDRAC**, Secretary of State for Foreign Trade, debates focused upon public policies implemented by European governments in response to the challenges posed by globalization and competition outside Europe.

A number of issues were raised during roundtable discussions, after a **geostrategic analysis of global balance shifts delivered by Laurent Cohen Taznugi**:

- The French Response: From tradition to revival

Conserving decision making bodies, ensuring the development of expertise in key areas, implementing a culture of innovation and competitiveness, and developing closer public-private cooperation.

- Industrial politics under pressure in Europe

The issue which touches all areas of government: Does the construction of an internal community market and the developing strategies of corporations released from the national government's hold pose a threat to national politics in Europe?

- European politics in the industrial sector

Identifying the best balance on a European scale in terms of economic competitiveness and strategic sectors: What is the role of Competition Law? Which other tools are necessary? What can be done to implement a revised Lisbon Strategy?

Understanding the interaction between legal systems and corporate performance

Created in October 2008, the ESSEC European Center of Law and Economics is a research center whose work and activities are at the interface of both disciplines from an international and European perspective.

One of the priorities of the center is to promote reflection on the notion of strategic sectors and a corresponding legal system coherent with EU principles.

The center interacts and develops partnership with different institutions, universities and practitioners in order to produce original solutions, integrating a transversal dimension and responding to the legal/strategy concerns of companies.

The forum represents an extension of the center's Ateliers ("Workshops") which aim to explore viewpoints on a particular subject: Each workshop is based upon the findings of a researcher, notably upon the publication of a journal article or the release of a book.

The 2010 Workshops will focus on the European regulation of strategic sectors (industrial politics).

About ESSEC

The ESSEC Group, Ecole Supérieure des Sciences Economiques et Commerciales, founded in 1907, is a major actor in management education on the world scene. With 4,200 students, a wide range of academic programs offered in management, partnerships with the most prestigious universities in the world, a network of 35,000 alumni, and a faculty composed of 135 permanent professors, renowned for quality and influential research, ESSEC has an established reputation for academic excellence and an innovative socially and economically aware, open-minded culture. For more information, visit: www.essec.edu

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