

Financial Times Global Masters in Management 2009

ESSEC Ranked No. 1 in the World for Graduate “Placement Success”

*Cergy, France
5th October 2009*

The annual “Global Masters in Management” ranking, published last Monday, 5th October 2009, by the Financial Times, has placed **ESSEC’s Advanced Master in Strategy and Management of International Business (MS SMIB) No. 1 in the world for “Placement Success” and No.5 in the overall global ranking.**

For the 4th year in a row, ESSEC’s program has been recognized as one of the world’s leading Masters in Management.

In recognition of the successful international careers of its graduates and alumni, the ESSEC MS SMIB was also ranked **No. 1 in the world for “Placement Success”**: 95% of students found a job within 3 months of receiving their diploma, a figure that is testament to the efficiency and reactivity of ESSEC’s established careers service.

This performance, particularly in light of the economic context and the financial crisis, is a firm confirmation of the **ESSEC Group’s strong reputation amongst recruiters and companies.**

Factors leading to success

5 main features contributed to high ranking of the ESSEC MS SMIB:

- **Academic excellence** of the curriculum, ranked **1st amongst Masters in Management in terms of student satisfaction** (84%)
- Broad **international exposure** (9 partners on 6 campuses including ESSEC Singapore, ESSEC Cergy, Thunderbird, Queen’s University, and Monterrey. 45% of students and faculty represent 35 nationalities.)
- An established **relationship with the business world**, providing the best chances of employment
- **Highly competitive selection** process
- A network of **35,000 active, high-profile alumni** worldwide, of which 1,500 graduated from the MS SMIB

The ESSEC MS SMIB program also offers executive training at ESSEC Executive Education in La Defense, Paris.

About ESSEC

The ESSEC Group, Ecole Supérieure des Sciences Economiques et Commerciales, founded in 1907, is a major actor in management education on the world scene. With 4,200 students, a wide range of academic programs offered in management, partnerships with the most prestigious universities in the world, a network of 35,000 alumni, and a faculty composed of 135 permanent professors, renowned for quality and influential research, ESSEC has an established reputation for academic excellence and an innovative socially and economically aware, open-minded culture. For more information, visit: www.essec.edu

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