

THE RICS (ROYAL INSTITUTE OF CHARTERED SURVEYORS) ACCREDITATION

A WORLDWIDE REFERENCE FOR PROPERTY OWNERSHIP, MANAGEMENT,
CONSTRUCTION, EXPERTISE AND RELATED ENVIRONMENTAL ACTION

HAS BEEN AWARDED TO

THE ESSEC SPECIALIZED MASTER'S
IN URBAN, ENVIRONMENTAL AND SERVICES MANAGEMENT

The ESSEC Specialized Master's in Urban, Environmental and Services Management recently received accreditation from the Royal Institute of Chartered Surveyors.

Students benefiting from this reference are guaranteed to have one of the strongest possible bases from which to launch their future career in sectors covering the management, promotion, financing and environmental development of the property construction industry. The accreditation brings with it an assurance of high-quality teaching tailored to the educational background of every student (be they engineers, architects, specialists in political science, town planners, legal experts, or economists) as well as **the opportunity to extend their initial studies by following an unrivalled program.**

Graduates of the RICS-accredited ESSEC Specialized Master's in Urban, Environmental and Services Management acquire the most widely recognized expertise in the highly international sector of property development. The diploma offers economic, financial, legal and technical specialists the necessary knowledge base for decision-making on major accounts as well as complicated international transactions.

About the RICS

Founded in 1868 in London, the Royal Institute of Chartered Surveyors is one of the mostly highly reputed professional organizations in the world in the area of property ownership, management, and construction and associated environmental initiatives.

The Institute is based upon:

- 138 years' worth of experience in the property ownership and development sector.
- 120 000 members across 120 countries.
- 400 accredited training programs.
- 500 case studies and research projects published per year.
- 50 national associations represented in the world's main business groups.

A model of responsibility towards its own members and the public, the RICS fulfills a tri-partite mission:

1. Promotion of top-level education and training programs.
2. Protection of consumers via the implementation of strict professional regulation and standards.
3. Production of information and independent advice applied to issues relating to property ownership, management, construction, and expertise, as well as all relevant environmental initiatives.

About the SPECIALIZED MASTER'S IN URBAN, ENVIRONMENTAL AND SERVICES MANAGEMENT

The program

The ESSEC Specialized Master's in Urban, Environmental and Services Management was awarded the accreditation of the *Conférence des Grandes Ecoles* in 1994. The program is available to candidates already holding a Master's degree and receives an annual intake of 20-30 students, of whom 40% are engineering graduates (generalist, public works, civil engineering, chemical engineering etc.), 40 % economics or management graduates, and 20 % graduates of development, geography, law, architecture or political sciences courses.

Taught on a full-time basis (7 months of courses followed by a 4 to 6-month internship and professional dissertation), this particular Specialized Master's diploma prepares generalist managers with an expertise in urban management and development and public procurement. It develops in its students a wide set of skills adapted to specific sectors: project and construction management, the financing and management of real assets, sustainable development policy, local economic action, audit and consulting for collectivities, and urban transport and services, amongst others.

Career opportunities

The 2005 Employment Survey reveals that 43% of graduates from the course had secured employment before graduation, and 100% in the four months following completion of the course (79% of whom were employed on unlimited contracts).

The most popular sectors: project and construction management (32 %), banking (24 %) and auditing/private consulting (22 %), followed by local administration consulting and private services.

Regarding activities directly linked to the construction industry, the most popular positions taken up are those in project development (29%), management control and project financing (22%), and consulting and project management (14%). These are closely followed by asset management, property ownership management, and real estate expertise.

The majority of these positions require the specific, comprehensive knowledge base that characterizes the professionalism of RICS members. It was this quality that the RICS recognized in the ESSEC Specialized Master's in Urban, Environmental and Services Management when awarding accreditation.

The Alumni Career Development survey conducted by ESSEC in 2006 reveals that 76% of alumni consider that the Specialized Master's course has played a pivotal or very important role in their career, in terms of the specialist knowledge acquired and the number of opportunities available. 82% of alumni feel that the course has played an essential, very important or important role in obtaining their current level of pay. **87% consider that the Specialized Master's has helped significantly in advancing their career.**

The ESSEC Specialized Master's in Urban, Environmental and Services Management is considered as one the top courses of its kind in French specialist education. In 2006, it was ranked in first position by the SMBG (an organization that publishes annual MBA, Master's and Specialized Master's rankings) within its category for the fourth year in a row.

Practical information

"Trades and Professions" Information Day: 24 mars 2007 (10am-3pm).

Application closing date: 11 April 2007.

For additional information: 01 34 43 33 91 – essecinfo@essec.fr – www.essec.edu

About ESSEC Business School

Founded in 1907, ESSEC Business School, Ecole Supérieure des Sciences Economiques et Commerciales, is a major figure in international management education. Teaching is carried out by researchers of international renown and heads of well-known companies. Together, they perpetuate a tradition of academic excellence and the nurturing of personality as well as a spirit of openness at the service of the economic and social sectors.

<http://www.essec.edu>