

## ESSEC WELCOMES 11 NEW FULL-TIME PROFESSORS

**At the beginning of the 2006-07 academic year, 7 new full-time professors joined the ESSEC Business School faculty, with a further 4 subsequently joining in early 2007. Over half of the total 11 recruited are of international background.**

All 11 recruits are educated to at least doctoral/Ph.D. level, having studied at many of the world's most prestigious universities. Their areas of research cover such diverse fields as Marketing, Finance, Strategy, Organizational Sociology, and Information Systems. They bring with them an array of skills that will enhance further still an already rich course catalog, the ESSEC MBA section of which alone comprises more than 200 courses. With their arrival, the total number of full-time professors currently stands at 115, more than 30% of whom are of international background. 85% hold a doctorate or Ph.D. and are actively involved in research: 299 articles and 102 books have been published over the past five years. Such considerable research output makes a vital contribution to the advances being made in fundamental management knowledge as well as helping with the more practical issue of decision-making in business. Every effort is made by the various laboratories, Chairs and Institutes to involve businesses in research activity, including decisions on the direction to take, the submission of case studies, and offering privileged access to research results.

*"It is our firm belief that the quality of a higher education institution is, first and foremost, a reflection of the quality of its Faculty. Great importance is therefore attached to the recruitment of the very best professors, in whom we look for academic excellence, an international profile, and the spirit of initiative."*

Marie-Laure Djelic, Dean of the Faculty

### About ESSEC Business School

*Founded in 1907, ESSEC Business School, Ecole Supérieure des Sciences Economiques et Commerciales, is a major figure in international management education. Teaching is carried out by researchers of international renown and heads of well-known companies. Together, they perpetuate a tradition of academic excellence and the nurturing of personality as well as a spirit of openness at the service of the economic and social sectors. <http://www.essec.edu>*

### Press contact

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- **Niek ALTHUIZEN (Netherlands) , Marketing Department**

**Education:** Ph.D. in Marketing Management, Rotterdam School of Management - Erasmus University, The Netherlands; M.Sc. in Agricultural Economics, Wageningen University, The Netherlands

**Research Areas:** Marketing Decision-Making, Marketing Management Support Systems, Marketing Knowledge, Creativity in Marketing, Marketing Communications

- **Guillaume CHEVILLON (France), Information and Decision Systems**

**Education:** Ph.D. in Economics, University of Oxford, UK; M.Phil. in Economics, University of Oxford/Brasenose College, UK; Research fellow at IEP, Paris

**Research Areas:** Econometric Theory: finite sample analysis, trending behavior, breaks, long memory; Economic Forecasting: Multi-step forecasting, Model choice, robustness, forecast evaluation  
Empirical Macroeconomics & Forecasting: Monetary policy, forecasting applications include oil prices, euro/dollar exchange rate, Emerging economies output, French external trade

- **Nicolas COEURDACIER (France), Finance Department**

**Education:** Doctorate in Economics, EHESS and Paris School of Economics (PSE), 2005; ENSAE and DEA in Economics (PSE), 2002; Ecole Polytechnique, 2000

**Research Areas:** International Finance, Monetary and Financial Macroeconomics, International Trade

- **Vincenzo ESPOSITO VINZI (Italy), Information and Decision Systems**

**Education:** Ph.D. in Computational Statistics, University Federico II at Napoli/Department of Mathematics and Statistics. Associate professor of Statistics, University Federico II at Napoli/Department of Mathematics and Statistics

**Research Areas:** Data analysis, factorial and clustering methods, analysis of paired tables, structural equation modeling, latent class models, PLS (Partial Least Squares) regression and causal modeling with applications to business and industry, sensory data, satisfaction surveys, Total Quality

- **Andras FULOP (Hungary), Finance Department**

**Education:** Ph.D. in Finance, University of Toronto/Rotman School of Management – Canada; M.A. in Economics, University of Toronto, Canada; M.Sc. in Economics, Budapest University of Economic Sciences, Hungary

**Research Areas:** Credit Risk, Derivatives, Financial Econometrics

- **Andreas KAPLAN (Germany/Austria), Marketing Department**

**Education:** Ph.D. University of Cologne and HEC (European Ph.D.); ENA diploma (equivalent to MPA)

**Research Areas:** Marketing, media and politics/public administration

- **Marie KRATZ (France), Information and Decision Systems**

**Education:** Doctorate in Applied Mathematics, Université Paris VI (partly prepared at the Center for Stochastic Processes, UNC, Chapel Hill, USA); C.N.R.S. Delegation (SAMOS-MATISSE, UMR 8595, 1999-00)

**Research Areas:** Applied Probability and Statistics: Gaussian Processes (non-linear functionals), Extreme Value Theory, Point Processes, Time Series, Dynamic Systems

- **Patricia LANGOHR (Belgium/USA), Economics Department**

**Education:** Ph.D. Managerial Economics and Strategy, Kellogg School of Management, Northwestern University, Illinois, US, ESSEC visiting professor, 2005-2006

**Research Areas:** Industrial Organization, Computational Economics, Applied Econometrics and Strategy

- **Anca METIU (Rumania), Management Department**

**Education:** Ph.D. in Management, the Wharton School of the University of Pennsylvania; Master of Business Administration, University of Illinois at Urbana-Champaign

**Research Areas:** Organizational Behavior, Organizational Management, Change Strategy

- **G rard PUYOU de POUVOURVILLE (France), Health Economics Chair**

**Education:** Doctorate in Economics and Business Administration, Universit  d'Aix-Marseille II; Economics diploma, Universit  Paris I Panth on-Sorbonne; Ecole Polytechnique, 1970

**Research Areas:** Economics and Applied Health Sector Management

- **Stoyan SGOUREV (Bulgaria), Marketing Department**

**Education:** Ph.D. Sociology, Stanford University, US; MA Sociology, Central European University, Warsaw, Poland; MA Sociology, University of Sofia, Bulgaria Post Doctoral fellow at IMVP, MIT (Sloan School of Management), Cambridge, US

**Research Areas:** Economic Sociology, Social Networks, Organizations