

ESSEC WELCOMES 6 NEW FULL-TIME PROFESSORS

The beginning of the 2007/08 academic year sees the arrival of 6 newly-recruited professors, all of international background, bringing the overall total of full-time professors to 120 (of whom 38% have an international profile). 88% of them are educated to at least Ph.D. or Doctorate level and are actively involved in their chosen areas of research. Their research findings are made available internationally via a series of publications and extensive teaching activity, enabling them to share advances made in management in response to the current economic and social stakes. Laboratories, chairs and institutes decide in tandem the priority research areas, submit concrete cases for study and have special access to results.

ESSEC Business School permanent faculty is notable for the diverse background of its members, who include experts in Marketing, Finance, and Information Systems and Decisions Sciences, amongst many disciplines. This specialist knowledge enriches an already varied course catalog that, at ESSEC MBA level alone, comprises over 200 electives.

- **Paul ANDRE**, Arrived in September 2007 (Canada)

Accounting & Management Control Department

Ph.D. Accounting, School of Accounting, University of Waterloo, Ontario – M.Sc. Sciences Comptables, Université du Québec, Montréal – B.A.A. Sciences Comptables, Université du Québec, Hull

Research Areas: Mergers and Acquisitions, Corporate Governance including Ownership Structures and Executive Compensation, Measuring Financial Performance and Value Creation; Financial Statement Analysis including current IFRS conversion; Accounting based Capital Market Research

- **Sridhar ARCOT**, Arrived in September 2007 (England, India)

Finance Department

Ph.D. in Finance, London School of Economics, Master of Finance, London School of Economics, M.Sc. Accounting & Finance, London School of Economics - Master in Management Studies, Finance, Welingkar Institute of Management, Mumbai, India – B.E. Mechanical Engineering, Malaviya Regional Engineering College, Jaipur, India

Research Areas: Empirical corporate finance, Corporate governance, Venture capital

- **Martin CONYON**, Arrived in July 2007 (England)

Management Department

Ph.D. in Economics, University of Warwick – M.A. in Economics, University of Warwick - B.Sc. in Economics, University of Ulster

Research Areas: Corporate governance and organizational economics; Economics, finance, accounting, human resource management, and organizational behavior

- **Yan LI**, Arrived in September 2007 (China)

Information Systems & Decision Sciences Department

Ph.D. Information Systems, National University of Singapore – M.Sc. Information Systems, National University of Singapore – B.A. Information Sciences, Nanjing University

Research Areas: Information Technology Adoption (E-government, E-commerce, E-learning Adoption), Technology Management, Human Capital/Resource Management, Information Systems (IS) Leadership, Open Source Software Studies, Supply Chain Management

- **Jan ONDRUS**, Due to arrive in November 2007 (Switzerland/Czech Republic)

Information Systems & Decision Sciences Department

Ph.D. in Business Information Systems, HEC Lausanne, University of Lausanne, Switzerland – M.Sc. in Information Systems, HEC Lausanne, University of Lausanne, Switzerland – Diploma in Economics, Ecole Supérieure de Commerce, Neuchâtel, Switzerland

Research Areas: Mobile Business and Mobile Payments, Technology Assessment and Foresight, Radical and Disruptive Innovations, Decision Support Systems

- **Sonja PROKOPEC**, Arrived in August 2007 (Serbia)

Marketing Department

Ph.D. in Marketing, University of Houston – M.B.A., University of Central Florida, Bachelor of Science in Business Administration, Marketing, Summa Cum Laude, University of Central Florida

Research Areas: Consumer Behavior, Self-Regulation, Mental Accounting

This year ESSEC celebrates its Centenary. Discover the whole program at www.essec100years.com.

For further information, please contact:

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