

## APPOINTMENTS

### ESSEC MANAGEMENT EDUCATION

#### **Michel Fender is named Director of Corporate Programs**

Michel Fender holds an engineering degree from Agro ParisTech, an MBA from HEC and a Ph.D. from the Ecole Nationale des Ponts et Chaussées.

Fender has taught courses at the Ecole Centrale de Paris, the Conservatoire National des Arts, HEC, and ESSEC Business School where he created the Advanced Master's in International Supply Management in 1993 and served as its academic director. He has gained teaching and program management experience in various non-European countries including China, Japan, India, Argentina and Morocco.

Fender served as Dean of the MBA program at the Ecole des Ponts from 1999 to 2004 and as Academic Director at the Institut Franco-Chinois d'Ingénierie et de Management from 1999 to 2005. He was then elected chairman of the industrial engineering department at the Ecole Nationale des Ponts et Chaussées where he developed a course in logistics. He has authored several publications on logistics and supply chain management.

#### **Jean-Marie Ardisson is named Deputy Director of Corporate Programs**

A graduate of the Ecole Supérieure de Commerce de Paris, Ardisson holds an MBA and a DEA in Corporate Strategy. He began his career as a research consultant before becoming a marketing manager at Dow Chemical.

After working for several years at Owens Corning, the world's leading fiberglass producer, he joined Imerys in 2001 as Sales and Marketing Director.

Ardisson has been a senior consultant for Why Consulting, since January 2007 and is the Business Director for Executive Education at EM Lyon.

Ardisson is active in the field of product innovation, both through supervising projects for Investessor 92, a business angel group, and as a founding member of the French chapter of the Product Development and Management Association (PDMA).

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