

AWARDS

Michel Phan

LVMH-Chaired Professor of Marketing Michel Phan was recently awarded the “Yahoo Brand Leadership Award” at the Asia Brand Congress 2008, a professional conference held in Mumbai on September 25-26. This honor helps boost ESSEC Business School’s reputation in India.

Aurélien Colson

At its formal annual ceremony on July 7, the Académie des Sciences Morales et Politiques awarded the Choucri Cardahi 2008 Grand Prize to Aurélien Colson for his research on secrecy and negotiation. He is currently the Development Director of ESSEC’s IRENE (Institute for Research and Education on Negotiation in Europe) and has taught negotiation and conflict management since 1998.

Along with Alain Pekar Lempereur and Jacques Salzer, Colson has recently published a book entitled *Méthode de médiation: Au coeur de la conciliation* as part of Dunod’s Strategy and Management series.

For further information, please contact:

Olivia Retali

ESSEC Business School Press Relations Department

+33 (0)1 34 43 28 47

retali@essec.fr