

ESSEC Business School announces the distribution of the ESSEC Business Cases collection

ESSEC has released its **ESSEC Business Cases collection** (in English), which will be distributed by CCMP, a department of the Paris Chamber of Commerce and Industry and the main publisher of high-standard teaching material in France and French speaking countries.

Directed by Carole Donada, Vice-Dean of Faculty at ESSEC, Anne Vancaelemont, Director of the collection, and Sophie Magnanou, Distribution Manager, **the ESSEC Business Case collection joins other elite business publishers such as Darden Business Publishing, Harvard Business School Publishing, INSEAD and the Richard Ivey School of Business.**

The ESSEC collection currently consists of **sixty different cases, twenty of which were written in 2008**, covering management issues in a wide variety of industry sectors. Amongst the collection are a significant number of cases pertaining to Asian companies or business operations in Asia, a factor which reflects the influence of the ESSEC Singapore campus and the school's continuing pedagogic innovation.

For more information, please visit: www.ccmp-publishing.com

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