

Initial period – basic courses

Micro-economics

Management decisions must take the market's context into consideration, and micro-economic theory provides an in-depth understanding of the basic mechanisms that mold its environment.

The course's objective is to analyze consumer and corporate behavior in a competitive market. Presentation of relatively abstract micro-economic tools will be accompanied by practical examples, lectures, and exercises.

Classes in micro-economics enables students to undertake specialized courses in economics under better conditions as well as other disciplines (finance, marketing, strategy, etc.) where more practical aspects may be the focus.

Macro-economics

This course initiates students to theories on general economy and the methods of political economy in the context of European integration and internationalization.

Emphasis is placed on budgetary and monetary policies and their functioning as well as the mechanisms whereby they influence a number of fundamental variables and indicators such as prices, salaries, interest rates, and exchange rates, among others.

MBA Period – Basic courses: Business Economics/Managerial Economics

Executive decisions must be founded on an excellent knowledge of the company's economic environment as defined in the broadest sense: the legal and social framework and structure of the business sector from an open international perspective. The basic course in *Managerial Economics* provides students with analytical tools from traditional micro-economics and industrial economics that enable them to analyze critically stereotyped generalities and better understand the scope of their future responsibilities. We strongly advise acquiring this knowledge at the beginning of the MBA program period.

MBA Period – Optional courses

Optional courses provide an in-depth approach to various fields generally linked to the professors' areas of specialization. These advanced courses are useful to students seeking optimal understanding for a future management career. The courses also prepare the student who so desires for continuing their studies in university doctoral programs that lead to careers in banking, consulting, international institutions, public administrations, research, and teaching.

List of courses

Macro-economic theory; Currency and Banking; Analysis and management of cycles; Macroeconomics of employment and unemployment; Economic trends analysis; Corporations, entrepreneurs, and capitalism; the Euro and the international monetary system; Basic micro-economics; Market analysis, corporate strategy, and globalization; Public Economy; Theories of International Trade; Contemporary Economic Theory; Regulatory Economics, Seminar of the Chair of Corporate Governance.

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