

Name	Position
Christian Barluet	Consultant in Advertising
Philippe Bourrat	Partner, President Europe - DÜCKER RESEARCH EUROPE
Inès Chouk	Doctoral Student – Research Center DSMP - University Paris-Dauphine
Philippe Cohen	Consultant in Advertising
Kym Court	Director, GLOBALTEAM France
Karine Davi	Consultant– CAP GEMINI CONSULTING
Véronique Drecq	Economics and Finance Section – Institute for Political Science - Lille
Aymeric de Guillomont	Consultant in Semiotics
Gwarlann de Kerviller	Manager CRM - STAPLES
Remy Gérin	General Manager – MEDIA PERFORMANCES
Eric Ghiuritan	IBM Consultant
Michel Herrard	Consultant – CEDRE Consulting
Juliette Joigny	Campus Manager - UNILEVER
Kachoucha Kretz	Lecturer – HEC and ISC
Laurent Lougerstay	Sales and Business Development Manager - PHILIPS
Xavier Martin	PHORMACTION Consultant
Jacques Neiryck	Manager - MARKETING CONCURRENTIEL
Frédéric Pérodeau	Marketing Manager - HEINEKEN
Jean-Paul Petitimberty	INSTITUT FRANÇAIS DU MERCHANDISING
Hugues Pietrini	Marketing Director – ORANGINA SCHWEPPE
Cécile Préaubert	Marketing Professor
Raphaël Roy	Media Manager – PROCTER & GAMBLE
Alain Sabathier	Chairman and Managing Director, LA VOIX DU CLIENT
Ouidade Sabri -Zaaraoui	Lecturer – IAE Paris
Mohamer Sehad	Counsellor in Management – CAP GEMINI France
Daniel Soto	R&D and Quanti Operations Consultant – InSites Consulting
Patricia Trefleze	Organization of recruitment, intégration and diversity – L'OREAL
Didier Tsala-Effa	Consultant in Semiotics
Florence Villedey	Marketing Professor – Management School – University Léonard de Vinci