

Patrice Müller, Ipolitit & Hubertus SA, Geneva



Patrice Müller is the managing director of Ipolitit & Hubertus SA in Geneva, a strategic advisory and mergers & acquisitions' company specialized in the luxury goods industry. Since 1999, Ipolitit & Hubertus SA has the privilege to advise some of the most famous watch & jewellery brands, luxury and diamond groups in the world. He began his career at Richemont, where he was involved in the group's industrial logistics, including 3 product categories, 7 brands, 11 production units employing 2'200 professionals. Then he worked 7 years at PriceWaterhouseCoopers, initially as consultant in costs reduction and strategy projects, for prestigious jewellery and watch brands. And then as director of the M&A practice, he was involved in several transactions and already specialized in the luxury goods industry.

He was board member of several luxury companies, including distribution and special advisor to the Global Luxury Forum, which takes place in several cities around the world. He is also special advisor for two HNW Individuals regarding their assets and investments in the luxury goods industry.

Swiss citizen, Mr Müller has a master in Economics of the University of Neuchâtel, and is currently Course Director of the MBA program in Luxury Brand Management, at l'ESSEC Business School in Paris.

Geneva, June 30th 2008