



BUSINESS SCHOOL
PARIS-SINGAPORE

**ADVANCED MASTER IN
STRATEGY & MANAGEMENT OF INTERNATIONAL BUSINESS
"100% ASIAN TRACK"
2009-2010**

COURSE CATALOGUE SINGAPORE (Subject to modifications)

Fall Session (Semester 1)

Financial Accounting
Financial Management
Strategic Management
Strategic Implications of International Sales Conditions
Marketing Management
Marketing simulation (Markstrat)
Management simulation (Ariane)
Managing International Business in Asia
Macroeconomics
Corporate Finance
Teambuilding and leadership
Negotiation
Asian Market research project
Mandarin

Winter Session (Semester 2)

Business Strategy in Asia
E-Business Models & Strategy
Alliance Management
Global Sourcing/ Supply Chain Management
Innovation Management
Corporate Governance
International Business Law
Asian Strategy Workshop
Asian Market Research
Mandarin

Courses at Nanyang (limited seats per course, 1 or 2 courses taken at Nanyang)

Equity Securities
Fixed Income Securities
International Financial Markets- An Asian perspective
Corporate Finance
Business Environment in China
Chinese Classics and Business Strategy
Multinational Financial Management
International Finance
Management presentations
Global Business Environment