



BUSINESS SCHOOL
PARIS-SINGAPORE

ADVANCED MASTER IN STRATEGY & MANAGEMENT OF INTERNATIONAL BUSINESS

**“50% ASIAN TRACK”
2009-2010**

COURSE CATALOGUE SINGAPORE (Subject to modifications)

Fall Session (Semester 1)

Financial Accounting
Financial Management
Strategic Management
Strategic Implications of International Sales Conditions
Marketing Management
Marketing simulation (Markstrat)
Management simulation (Ariane)
Managing International Business in Asia
Macroeconomics
Corporate Finance
Teambuilding and leadership
Negotiation
Asian Market research project
Mandarin (optional)

Winter Session (Semester 2)

Business Strategy in Asia
E-Business Models & Strategy
Alliance Management
Global Sourcing/ Supply Chain Management
Innovation Management
Corporate Governance
International Business Law
Asian Strategy Workshop
Asian Market Research
Mandarin