

SPECIALIZED MASTER IN STRATEGY & MANAGEMENT OF INTERNATIONAL BUSINESS

“AMERICAN TRACK” COURSE CATALOGUE

Winter Session

Compulsory classes :

- INTERNATIONAL POLITICAL ECONOMY (IPE)
- REGIONAL BUSINESS ENVIRONMENT (RBE)
- INTERNATIONAL ECONOMICS
- GLOBAL STRATEGY
- CROSS-CULTURAL COMMUNICATION
- GLOBAL NEGOTIATIONS

Elective courses :

To be chosen amongst a wide selection of courses in **GLOBAL FINANCE, GLOBAL MARKETING** and **INTERNATIONAL DEVELOPMENT**