



## Partners supporting Chairs

**Adidas**  
**European Sports Marketing Chair**  
[www.adidas.com](http://www.adidas.com)



**SANOFI-AVENTIS**  
**The ESSEC-Sanofi-Aventis Chair of Ethics and Innovation**  
[www.sanofi-aventis.com](http://www.sanofi-aventis.com)



**3 Suisses International**  
**Sales and Marketing Strategy Chair**  
[www.3suisses.com](http://www.3suisses.com)



**Bouygues Telecom**  
**Service and Innovation Chair**  
[www.bouyguetelecom.fr](http://www.bouyguetelecom.fr)



**BMW Group France (Fondation)**  
**Service and Innovation Chair**  
[www.bmw.fr](http://www.bmw.fr)





**Cabinet Coutrelis**  
**Chair for Excellence in European Food Chains**



**Caisse d'Épargne**  
**European Sports Marketing Chair**  
[www.groupe.caisse-epargne.com](http://www.groupe.caisse-epargne.com)



**Caisse des Dépôts et Consignations**  
**Social Entrepreneurship Chair**  
[www.caissedesdepots.fr](http://www.caissedesdepots.fr)



**Carrefour**  
**Chair for Excellence in European Food Chains**  
[www.carrefour.fr](http://www.carrefour.fr)



**Coca-Cola France**  
**European Sports Marketing Chair**  
[www.coca-cola.fr](http://www.coca-cola.fr)



**ESSEC**



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**CSC**  
**Service and Innovation Chair**  
[www.csc.com/France](http://www.csc.com/France)



**Délégation interministérielle à la Ville (DIV)**  
**Urban Management Institute**



**Crédit Foncier**  
**ESSEC--Crédit Foncier Real Estate Chair**  
[www.creditfoncier.fr](http://www.creditfoncier.fr)



**Danone**  
**Chair for Excellence in European Food Chains**  
[www.danone.com](http://www.danone.com)



**EDF**  
**Service and Innovation Chair**  
[www.edf.com](http://www.edf.com)



**ESSEC**



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**L'Equipe**  
European Sports Marketing Chair

**L'EQUIPE**

**Essilor**  
Sales and Marketing Strategy Chair  
[www.essilor.fr](http://www.essilor.fr)



**Fondation de France**  
Social Entrepreneurship Chair  
[www.fdf.org](http://www.fdf.org)



**Havas Sports**  
European Sports Marketing Chair  
[www.havassports.com](http://www.havassports.com)

**HAVAS SPORTS**

**KPMG**  
Financial Reporting ESSEC KPMG Chair  
[www.kpmg.com](http://www.kpmg.com)



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**Macif**  
**Social Entrepreneurship Chair**  
[www.macif.fr](http://www.macif.fr)



**Maif**  
**Social Entrepreneurship Chair**  
[www.maif.fr](http://www.maif.fr)



**Michelin**  
**European Sports Marketing Chair**  
**Sales and Marketing Strategy Chair**  
[www.michelin.com](http://www.michelin.com)



**Pemep (2001 – 2003)**  
**European Sports Marketing Chair**  
[www.pemep.com](http://www.pemep.com)



**Peugeot SA (2002 – 2003)**  
**European Sports Marketing Chair**  
[www.peugeot-avenue.com](http://www.peugeot-avenue.com)





**Redcats / SolidarCité** (Groupe PPR)  
**Social Entrepreneurship Chair**  
[www.solidarcite.org](http://www.solidarcite.org)



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**Sporsora**  
**European Sports Marketing Chair**



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**SFR / Cegetel**  
**Social Entrepreneurship Chair**  
[www.sfr.com](http://www.sfr.com)



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**Taylor & Wessing**  
**European Sports Marketing Chair**  
[www.taylorwessing.com](http://www.taylorwessing.com)



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## Partners of the Scholarship Program

**Lafarge**  
Supports dual-degree students from the  
Guanghua School of Management (China).  
[www.lafarge.com](http://www.lafarge.com)



# ESSEC



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## **Renault Samsung Motors**

Supports dual-degree students from Seoul National University (South Korea).  
[www.renaultsamsung.com](http://www.renaultsamsung.com)



## **L'Oréal**

Supports Japanese students by providing scholarships.  
[www.loreal.com](http://www.loreal.com)



## **Le PEMEP**

Supported students from any background (2001 to 2003) by providing scholarships, including grants to top-level athletes in a special course program.



## **International Development**

### **EDB**

**Singapore Economic Development Board**

