

## ESSEC Business School Corporate Partnerships

- ▶ **Recruiting Students and Graduates**
- ▶ **Contributing to financing Academic Programs and Research, Infrastructure and International Scholarship Programs**
- ▶ **Executive Education**

### Recruiting students

[www.essec.edu/dree](http://www.essec.edu/dree)

Send your offers to [joboffers@essec.fr](mailto:joboffers@essec.fr)

- ▶ More than **15000 missions (short-term positions, apprenticeships)** are received each year. 8 % of missions are outside of France that are made available to ESSEC's 3700 full-time students (450 in the apprenticeship program).
- ▶ More than **450 "Company tutors"** welcome and train ESSEC Business School apprentices. [www.essec.fr/cfa](http://www.essec.fr/cfa) - [www.ouvertures.org](http://www.ouvertures.org)
- ▶ **60 corporate partners** per year take part in the **"Interdisciplinary Corporate Project"**.



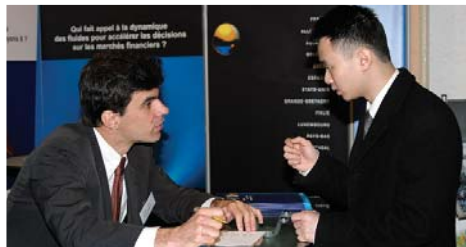
For enquiries concerning a recruitment partnership: [jauffret@essec.fr](mailto:jauffret@essec.fr)

- ▶ More than **300 companies** are **ESSEC recruitment partners**.
- ▶ 2 job fairs take place on the ESSEC Campus: **The Investment Banking & Law Seminar and CAMPUS ESSEC**.
- ▶ Special days dedicated to **international recruitment**.
- ▶ Over **75 companies** present **mission proposals** each year.
- ▶ **5 Trade round tables** bring together graduates and students.

### Recruiting graduates

Send your offers to [soc@essecnet.com](mailto:soc@essecnet.com)

- ▶ More than **7000 job offers per year** (young and experienced graduates).
- ▶ Special events for **professional meetings** (breakfasts, cocktails...).



### For all internship, apprenticeship and voluntary international assignments

[joboffers@essec.fr](mailto:joboffers@essec.fr)

ESSEC Business School students access your offers via a search engine, from which they can then consult **any attachments** you may wish to send us (in Word, pdf, Powerpoint, Excel or rtf format).

International offers: to ensure that all international offers receive priority treatment, please specify **"mission abroad"** in the object of your e-mail.

Offers from **recruitment partners** also receive priority treatment.

### Contributing to financing Academic Programs and Research, Infrastructure and International Scholarship Programs

- ▶ **10 new Chairs** created since 2002 thanks to our **52 partners**.
- ▶ **6 companies, 10 alumni, 1 international alumni club** who supported infrastructures development.
- ▶ **42% of grants** paid to the students in 2006-2007.
- ▶ **59 corporate partners and 1000 graduates** associated to the **Development Campaign** of the ESSEC Group.

[developpement@essec.fr](mailto:developpement@essec.fr)

[www.essec-developpement.com](http://www.essec-developpement.com)

### 22 Chairs and Institutes

- ▶ Chair of Communication and Management
- ▶ Chair of Consumer Products
- ▶ Chair on Diversity and Performance
- ▶ Chair for Excellence in European Food Chains
- ▶ Chair of Sales and Marketing Strategy
- ▶ ESSEC-BNP Paribas Immobilier Chair
- ▶ ESSEC KPMG Chair of Financial Reporting
- ▶ ESSEC International Agri-food Management Institute
- ▶ ESSEC Ventures (entrepreneurship center)
- ▶ European Chair of Sports Marketing
- ▶ Health Institute: ESSEC-sanofi-aventis Chair in Drug Innovation, The ESSEC Health Economics Chair
- ▶ Institute for Research and Education on Negotiation in Europe (IRENE)
- ▶ Institute for Urban and Regional Management: Chair of Urban Economics, Chair of Social Entrepreneurship
- ▶ Institute for Service Innovation & Strategy (ISIS): Service and Innovation Chair
- ▶ The LVMH Chair
- ▶ Media & Entertainment Chair
- ▶ Private Equity Chair

### 5 International Scholarship Programs

- ▶ The Lafarge scholarship program.
- ▶ The Renault Samsung Motors scholarship program.
- ▶ The L'Oréal scholarship program.
- ▶ The Thales group and the Foreign Affairs Ministry scholarship program: "Thales Academia".
- ▶ The Accor scholarship program.

### The Infrastructures

#### ▶ 3 CAMPUSES

- Cergy-Pontoise (France) for full-time programs
- La Défense (France) for executive education
- The ESSEC Asian Center in Singapore for various programs including executive education course.

#### ▶ 4 NEW EXTENSIONS

- Information systems: 1640m<sup>2</sup>
- "Nautile": (6000 m<sup>2</sup>), a new building to house faculty and administrative services, the library, and the school proper (rooms, lecture halls, 8900 m<sup>2</sup>).
- "Galion": the new central teaching building (including 8 lecture theatres, 12 classrooms, study areas for group work, and 6500m<sup>2</sup> total floor space).
- "Dôme": a 2500m<sup>2</sup> multi-purpose hall designed for academic, corporate and association events.

### Executive Education

- ▶ More than **6000 participants per year**.
- ▶ **37000 days of training programs per year**.
- 24000 in Corporate programs.
- 13000 in other programs.
- ▶ Specific programs to meet manager and director's needs:
- **7 programs for General Management and Strategy: 3 Advanced Management Programs and 4 Certificates.**
- **2 Executive MBA:** weekend/modular format.
- **7 Executive Master's Programs and 7 "one year program"** in various domains like marketing, finance, human resources, information systems, international affairs, health, sport, real estate.
- **Many short-term training programs:** 3/6/9 days on basis or a point of expertise on one post and advanced seminars to enhance manager and director strategic skills.
- **30-40 Corporate programs.**



# About ESSEC Business School

## Mission, Values and Pedagogical Principles

Founded in 1907, ESSEC is dedicated to both economic and social progress. Its mission is to develop creative and responsible people and organizations, with a humanist outlook inspired by the School's European roots. Our values: Humanism, Innovation, Responsibility, Excellence, and Diversity. Our pedagogical principles: the promotion of apprenticeships, development and guidance of students, a commitment to public interest, and the will to create and innovate.

## Key figures

- 4500 students (3700 full-time and 800 part-time).
- 6000 executives enrolled on continuing education programs per year.
- 115 permanent professors, 20 visiting professors.
- 370 part-time teachers.

## Programs

- **MBA: ESSEC MBA, IMHI** (MBA in International Hospitality Management), **MBA Luxe** (International Luxury Brand Management), **ESSEC & Mannheim Executive MBA.**
- **18 Specialized Postgraduate** Programs in marketing, finance, supply, logistics, information systems, urban management, the food industry...
- **EPSCI** (a Bachelor's degree in International Business Administration)
- **Ph.D. program**
- **Corporate Programs**
- **Apprenticeship Training Center**

## Research

ESSEC has been recognized along with INSEAD as **the most influential** of French Business Schools at research level. Recent academic prizes include awards from IBM, Max Weber and the Accounting Society. **400 publications** have appeared over the past four years (books, articles in scientific journals, participation in collective publications, and contributions to academic conferences).

## International

**Over 100 MBA and BBA exchange programs** with the world's top universities. **16 double degree agreements:** including Indian Institute of Ahmedabad, Seoul National University, Beijing University, Mannheim University, Nanyang University (Singapore), and Tec (Monterrey). **900 international students** (representing **25%** of the total intake). **The ESSEC Asian Center**, ESSEC's Singapore-based campus.

## ESSEC Alumni

**28000 alumni, 48 ESSEC International associations** in **47 countries**, and **20 chapters** (including in New York, Shanghai, London, Tokyo, and Singapore). **18 regional clubs, 47 corporate correspondents** covering the main business groups.



# Contacts

[www.essec.edu/corporate](http://www.essec.edu/corporate)

## Corporate/Student Relations Office

[www.essec.fr/dree](http://www.essec.fr/dree)  
Tel. 33 (0)1 34 43 31 62. Fax 33 (0)1 34 43 32 17  
ESSEC Business School - BP 50105 - 95021 Cergy Pontoise Cedex - France  
Please send you internship, apprenticeship, and voluntary international assignment offers to: [joboffers@essec.fr](mailto:joboffers@essec.fr)  
For all recruitment partnerships and communications: [jauffret@essec.fr](mailto:jauffret@essec.fr)

## ESSEC Management Education/ Executive Education

<http://formation.essec.fr>  
Tel. 33 (0)1 46 92 49 00. Fax 33 (0)1 30 38 31 50  
ESSEC Management Education  
2 Place de la Défense (CNIT) - BP230  
92053 Paris La Défense Cedex - France  
Corporate partnerships and information on programs: [caroline.hunkeler@essec.fr](mailto:caroline.hunkeler@essec.fr)  
Corporate and customised executive programs: [webber@essec.fr](mailto:webber@essec.fr)  
ESSEC Asian Center: [essecasia@essec.fr](mailto:essecasia@essec.fr)

## Development Campaign

[www.essec-developpement.com](http://www.essec-developpement.com)  
Tel. 33 (0)1 34 43 31 97. Fax 33 (0)1 34 43 32 13  
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-Chairs and Institutes : [sylvia.desazars@essec.fr](mailto:sylvia.desazars@essec.fr)  
-Infrastructures and Scholarship Programs : [nicolas.burckel@essec.fr](mailto:nicolas.burckel@essec.fr)

## ESSEC Alumni Association

[www.essecnet.com](http://www.essecnet.com)  
Tel. 33 (0)1 56 91 20 60 or 20 61.  
Fax 33 (0)1 56 91 20 70  
ESSEC Alumni, 70 rue, Cortambert,  
75116 Paris - France

Please send job offers to [soc@essecnet.com](mailto:soc@essecnet.com)



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PRIVATE SCHOOL OF MANAGEMENT.  
ACCREDITED AACSB INTERNATIONAL - THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS, ACCREDITED EQUIS - THE EUROPEAN QUALITY IMPROVEMENT SYSTEM, AFFILIATED TO THE CHAMBER OF COMMERCE AND INDUSTRY OF VERSAILLES VAL D'OISE - YVELINES