



BUSINESS SCHOOL  
PARIS-SINGAPORE



**MasterCard**  
Worldwide

*The Heart of Commerce™*

## MasterCard-ESSEC Luxury Brand Management Executive Program

### PERSONAL RECOMMENDATION

*Candidate: Please ask your current employer to fill in and email this recommendation form as an attachment directly to Professor Michel Phan ([phan@essec.fr](mailto:phan@essec.fr))*

CANDIDATE'S LAST NAME \_\_\_\_\_

FIRST NAME (Given Name) \_\_\_\_\_

DAY \_\_\_\_\_ MONTH \_\_\_\_\_ YEAR \_\_\_\_\_

NOTE TO REFEREE: This person has applied for admission to the **MasterCard-ESSEC Luxury Brand Management Executive Program**. We would appreciate your providing us with an honest assessment of the candidate. Please email the form directly to Professor Michel Phan ([phan@essec.fr](mailto:phan@essec.fr)) as an attachment. Thank you for enclosing your daytime telephone number should it be necessary to contact you to discuss this recommendation further.

1. How long have you known the candidate? In what context?

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2. What do you consider to be the candidate's major strengths?

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3. What are the candidate's major weaknesses?

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4. Why would you recommend the candidate for admission to the MasterCard-ESSEC Luxury Brand Management Executive program?

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5. Would you authorize the candidate to take some time off his/her work to attend the program?

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Name of Referee

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Company Name

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Position/Job Title and Responsibility

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Address

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Telephone \_\_\_\_\_ Fax \_\_\_\_\_